

# HASSALL BROTHERS

## MEMORABILIA SALE REPORT

FLYING START TO FIRST ONLINE  
TRACTOR & MACHINERY MEMORABILIA AUCTION  
TRACTOR BROCHURES PEAK AT £212



**65% CLEARANCE | 38 BUYERS | 24 VENDORS**

With a pleasing entry of 250 lots, Hassall Brothers Auctioneers & Valuers welcomed entries from all over the country and were thrilled with not only the array, but also the quality of items consigned.

The brochure and manual category attracted over 120 entries and provided a broad variety of literature, from vintage to modern era consignments. The vintage brochures proved, undoubtedly, to be the leading lights of the show. Several vintage brochures significantly exceeded their reserves/valuations, with the top price for the entire auction going to a rare Fordson Super Dexta Brochure (lot 117). In immaculate condition, the 12-page brochure attracted keen bidding and sold for £212 - it will be heading over the water to its new home in Ireland.

Hot on its heels was lot 116 - a Massey Ferguson 35X brochure. As with lot 117, this rare entry saw a flurry of late bids and topped at £208.

Additional notable entries included a Massey Ferguson 1965 tractor range pull out brochure (lot 120). Its mint condition was reflected in the selling price of £156. A very tidy Ford Force range brochure (lot 121) realised £106.

The toy category attracted over 100 entries and featured a strong collection of Britians farm toys, as well as a selection of unique vintage corgi collectables. The quality on offer meant that buyers could be selective with their purchases and the most desirable items made strong money. The leading light in this category was a rare Britians Yellow County 1884

Power Farm Tractor, which sold for £60. Leading the Corgi charge was a sweet and complete Corgi Massey 165 with Fleming Hedgecutter, selling at £41.

Additional entries that also attracted strong interest and hammer prices included a set of unworn Ford overalls (lot 194) that sold for £250 and a Ford holdall bag (lot 193) that achieved £61.

We wish all purchases well with their winning items and would like to thank all vendors for consigning. We are already looking forward to our next Memorabilia Auction taking place in September.

Dan Hassall

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**ENTER THE NEXT MEMORABILIA AUCTION HERE!**

**Bidding starts: 17th September | Bidding closes: 19th September**

Register for future auctions: [bid.hassallbrothers.co.uk/account/register/](https://bid.hassallbrothers.co.uk/account/register/)